

# 2018-2019 Minnesota Grown *Retailer of the Year Contest*



## Contest Entry Form

Store Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ E-mail: \_\_\_\_\_

## Retailer of the Year Region: (Choose One)

- Northwest
- Northeast
- Twin Cities Metro
- Southeast
- Southwest
- West Central

## Entry Checklist:

- A summary of promotional activities during your one-week showcase period
  - Please ID the **dates of your one-week showcase period**: \_\_\_\_\_
- A summary of promotional activities during the entire contest period (August 1, 2018 through October 31, 2018) include the following:
  - A list of the Minnesota Grown products featured
  - A list of the Minnesota Grown member farms whose products were featured
  - A summary of retail activities conducted during the entry period
- Samples of ads, photos, and other merchandizing/promotional samples of Minnesota Grown products are strongly encouraged. Please send a high resolution digital file of displays if possible.

Stores are encouraged to enter both the **Minnesota Grown Retailer of the Year** contest and the **Minnesota Grown People's Choice Display** contest. Visit <http://minnesotagrown.com/minnesota-grown-retailer-year-contest/> for more information.

All entries must be received no later than **4:00 PM on Wednesday, December 19, 2018**. Please send entries to **Minnesota Grown Retailer Contest, Minnesota Department of Agriculture, 625 Robert Street North, St. Paul, MN 55155**. Entries for the contest may also be e-mailed to Karen Lanthier at [karen.lanthier@state.mn.us](mailto:karen.lanthier@state.mn.us). Faxed entries will not be accepted. Contact Karen Lanthier with any questions at 651-201-6140.