



2017-2018 Minnesota Grown Retailer of the Year Contest



Contest Entry Form

Store Name: _____

Contact Person: _____

Address: _____

City/State/Zip: _____

Phone Number: _____ E-mail: _____

Retailer of the Year Region: (Choose One)

- Northwest
- Northeast
- Twin Cities Metro
- Southeast
- Southwest
- West Central

Entry Checklist:

- A summary of promotional activities during your one-week showcase period
 - o Please ID the **dates of your one-week showcase period**: _____
- A summary of promotional activities during the entire contest period (**August 1, 2017** through **October 31, 2017**) include the following:
 - o A list of the Minnesota Grown products featured
 - o A list of the Minnesota Grown member farms whose products were featured
 - o A summary of retail activities conducted during the entry period
- Samples of ads, photos, and other merchandizing/promotional samples of Minnesota Grown products are strongly encouraged. Please send a high resolution digital file of displays if possible.

Stores are encouraged to enter both the **Minnesota Grown Retailer of the Year** contest and the **Minnesota Grown People's Choice Display** contest. Visit <http://minnesotagrown.com/minnesota-grown-retailer-year-contest/> for more information.

All entries must be received no later than **4:00 PM on Wednesday, December 13, 2017**. Please send entries to **Minnesota Grown Retailer Contest, Minnesota Department of Agriculture, 625 Robert Street North, St. Paul, MN 55155**. Entries for the contest may also be e-mailed to Karen Lanthier at karen.lanthier@state.mn.us. Faxed entries will not be accepted.

Contact Karen Lanthier with any questions at 651-201-6140